

# Jeremy Williams

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## SUMMARY

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An innovative, customer-focused, analytical front-end developer offering eight years of experience.

Passion for clean, consistent, modular, and semantic UI development, with a drive to learn and quickly adapt to new technologies and frameworks. Known for excellent problem-solving skills, with the ability to discover well-researched, efficient, and swift solutions depending on environment and style desired.

## EDUCATION

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Cornell University, Ithaca NY — Bachelor of Fine Arts

## PROFESSIONAL EXPERIENCE

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**Front-End Software Engineer, Zoe Media Group** — *August 2017 - May 2018*

- maintained and enhanced Rachel Zoe's online properties: The Zoe Report, Box of Style, Shop Rachel Zoe
- implemented site-wide redesign of The Zoe Report – MVP completed in 4 weeks, final updates in 3 weeks
- converted Box of Style checkout page to two-step process, streamlining user experience and layout
- tech stack: PHP, SASS, jQuery, Wordpress, GitHub

**Front-End Engineer, Loot Crate** — *November 2015 - April 2017*

- developed and implemented front-end flow from landing to checkout for Sports Crate, a new product site
- responsible for product page update that increased core subscription conversion rate by more than 10%
- developed standardized, semantic front-end modules and templates in collaboration with UX/UI designers
- created, modified, and migrated templates and content site-wide from Alchemy CMS to Contentful CMS
- implemented and advised on A/B/n tests across site with Optimizely
- tech stack: Ruby on Rails, CoffeeScript, SASS, Bootstrap, jQuery, GitHub

**Front-End Developer, Ticketmaster | Live Nation** — *September 2009 - April 2015*

- developed advanced, seamless prototypes of future products for internal and user testing
- created and developed integral updates to front-end templates for Ticketmaster's 2015 reskin, 2013/14 revamp of event detail pages and 2010 rebrand, Live Nation's 2010 redesign, Account Manager product
- spearheaded development of A/B/n tests across sites using Optimizely and Maxymiser
- managed close-knit relationships with designers on fluid and static pages using HTML, CSS, JavaScript
- recipient of internal "Rock Star" (2012) and "Golden Gate" (2014) achievements for outstanding performance

**Freelance Developer, [jeremyclarkwilliams.com](http://jeremyclarkwilliams.com)** — *September 2009 - Present*

- various projects involving HTML, CSS, JS, fluid layouts, React, Wordpress, PHP, and MySQL

**Designer/Developer, Blik Surface Graphics** — *April 2005 - April 2009*

- maintained/updated e-commerce site, coded email newsletters, produced and designed various products

## **TECHNICAL SKILLS**

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**Advanced:** Semantic HTML, SASS/CSS3, jQuery, image optimization, design-, detail-, and process-oriented, best practices for website accessibility and SEO, cross-browser and device consistency

**Intermediate:** JavaScript, CoffeeScript, Rails, Ruby, PHP, Wordpress, MySQL, A/B site optimization with Optimizely and Maxymiser platforms, version control with GIT and SVN, Scrum and Kanban processes, JIRA, Adobe Photoshop and Illustrator

**Basic:** React, Angular 1.x, Gulp, Node, Express, MongoDB, Mongoose, Jasmine